

Amy La Belle

2022 PRESS KIT

Amy's Background

Amy LaBelle is the founder and winemaker at LaBelle Winery. Formerly a corporate attorney practicing in Massachusetts and New Hampshire, her lifelong interest in wine led her to open LaBelle Winery to pursue her passion for winemaking.

With LaBelle Winery developing into a destination winery with three locations, Amherst, Portsmouth, and Derry, Amy has slowly seen her dream realized: to focus full-time on making world-class wine in New Hampshire. Building LaBelle Winery has taught Amy so much, and she's evolved from the many lessons learned along the way. She's emerged as a strong leader and mentor, a certified winemaker, farmer, producer of farm-to-table food, innovative entrepreneur, and philanthropist.

Amy is serious about her mission to provide customers with the very best culinary and wine experience, as her philosophy is to treat guests of LaBelle Winery like family. Her ultimate vision is to give back to the community through charitable giving in fulfilling, impactful and meaningful ways and grow her business exponentially so that she can contribute more.



A Brief History of La Belle Winery

2001

2005

2006

2011

2012

2021













THE LIGHTBULB MOMENT

While working for Fidelity, Amy lived in Boston's South End. That Summer, while vacationing in Nova Scotia, she visited a small winery and witnessed the making of blueberry wine. The sight, feel, smell of it all caused an "Aha!" moment for Amy; in that moment, Amy knew she was born to open LaBelle Winery.

GETTING STARTED

She started her winery at Alyson's Orchard in Walpole, New Hampshire, with 400 gallons of wine. Amy sold out every season, at farmer's markets, wine tastings and local stores, and began to achieve industry recognition, winning regional and international accolades and medals.

PUTTING DOWN ROOTS

Amy doubled production each year and eventually built a barn behind her home in Amherst, NH to house the growing winery while she & her new husband, Cesar Arboleda, started a family.

REALIZING HER DREAM

Amy & Cesar broke ground on their new facility. Construction pushed through an unusually warm winter and was completed in late September 2012.

BRANCHING OUT

Seeking to explore the

versatility of her wines and embrace all things delicious, Amy launches **The** Winemaker's Kitchen line of culinary products. Included in this line are jams, jellies & sauces made with the wine, honey harvested from on-site beehives, custom-blended coffee, and vanilla extract.

EXPANDING HORIZONS

Between 2015 and 2021, Amy expanded LaBelle Winery to include a retail and wine tasting location in the New Hampshire seacoast city of Portsmouth and a third location in Derry, New Hampshire that includes a restaurant, golf course, mini golf course, event center, vineyard, and sparkling winemaking facility.

Awards Won by La Belle Winery

At LaBelle Winery, we offer you not just a place to go, but an experience unlike any other. We are proud to have earned local and national recognition for each aspect of our business, and celebrate these successes by continuing to do what we love, each and every day.

MANCHESTER RADIO GROUP - BEST OF THE 603

Best Winery, 2021

NH BUSINESS REVIEW BEST OF BUSINESS (BOB) - READERS' CHOICE AWARD

BOB Award - Best Small Venue for Meeting and Events, 2021 BOB Award - Best Small Venue for Meeting and Events, 2020 BOB Award - Best Small Venue for Meeting and Events, 2019 BOB Award - Best Small Venue for Meeting and Events, 2017 Small Business Excellence in Manufacturing 2015

BEST OF THE SEACOAST READERS' CHOICE AWARD, Awarded by The Portsmouth Herald

Best of the Seacoast Readers' Choice Award, 2020 Best of the Seacoast Readers' Choice Award, 2019

BEST OF GREATER NASHUA, Awarded by The Nashua Telegraph

Best Wedding Services and Best Winery, 2020

GREATER MERRIMACK-SOUHEGAN VALLEY REGION CHAMBER OF COMMERCE BEST OF AWARD, Awarded by GMSV Chamber of Commerce. Voting was done by readers of the Nashua Telegraph and Chamber members

Best Winery & Best Wine Shop, 2021 Best Winery & Best Wine Shop, 2020 Business of the Year, 2018

Business Administration

WOMAN-OWNED SMALL BUSINESS OF THE YEAR, Awarded by the US Small

BUSINESS NH MAGAZINE

Top Women-Led Business, 2021 Top Women-Led Business, 2020

Top Family-Owned Business in New Hampshire, 2020

Top Women-Led Business, 2019

Top Women-Led Business, 2018

Top Family-Owned Business in New Hampshire, 2018

Top Family-Owned Business, 2017

Fastest-Growing Women-Led Business, 2016

Top Family-Owned Business, 2016

Five Fastest Growing Family Companies in 2015, 2015

10 Private Companies to Watch in 2015, 2015

10 Private Companies to Watch in 2015, 2014

Top Family-Owned Business June 2013

Top 60 Women-Led Companies October 2013

10 Private Companies to Watch in 2015, 2013

Awesome Interiors Winner, 2013

TRIPADVISOR TRAVELERS' CHOICE AWARDS, Awarded by Tripadvisor based on unsolicited consumer reviews.

Tripadvisor Travelers' Choice Winner, 2020 Tripadvisor's Certificate of Excellence, 2019 Tripadvisor's Certificate of Excellence, 2018 Tripadvisor's Certificate of Excellence, 2017

THE KEENE SENTINEL CHOICE AWARDS, Awarded by The Keene Sentinel

Best Local Vineyard & Winery, 2020 Best Premium Products, 2020 Readers' Choice Awards (Best of the Best), 2016 THE HIPPO PRESS READERS' FAVORITE PICKS, Awarded by The Hippo

Best New Hampshire Winery (Best of Best), 2020

Best New Hampshire Winery (Best of Best), 2019

Best New Hampshire Tasting Room (Best of Best), 2019

Best First Date Spot (Best of Nashua), 2019

Best Romantic Place (Best of Nashua), 2019

Best Wedding Venue (Best of Nashua), 2019

Best New Hampshire Winery (Best of Best), 2018

Best New Hampshire Tasting Room (Best of Best), 2018

Best New Hampshire Winery (Best of Best), 2017

Best Tasting Room (Best of Best), 2017

Best New Hampshire Winery (Best of Best), 2016

Best New Hampshire Winery (Best of Best), 2015

Best Wine Shop, 2015

Best of 2014: Readers' Favorite Picks, 2014

BEST OF NEW HAMPSHIRE READERS' POLL, Awarded by New Hampshire Magazine

Best Winery & Vineyard, 2020

Best Local Winery & Vineyard, 2019

Best Local Winery & Vineyard, 2018

Best Cooking Class, 2018

Best Local Winery & Vineyard, 2017

Best Local Winery & Vineyard, 2016

Best of New Hampshire, 2015

Best Locally Inspired Restaurants in NH, 2014

Best Local Winery & Vineyard, 2014

Top Reception Sites, 2014

BEST OF DERRY NEWS

Best Function Location, 2021

Woman-Owned Small Business of the Year, 2013

Awards Won by La Belle Winery

(continued)

RESTAURANT GURU, Awarded by Restaurant Guru

Best Food Delivery, 2020

AMERICA'S BEST RESTAURANT, Awarded by America's Best Restaurants New Hampshire as a result of 4.0-star rating by Yelp reviewers.

America's Best Restaurant, 2020

SOUHEGAN CHAMBER OF COMMERCE BEST OF AWARDS, Awarded by The Cabinet and Souhegan Valley Chamber of Commerce

Best Winery, 2019

Best Wine Shop, 2019

Best Event Hall, 2018

Best Restaurant and Wine List, 2018

Best Winery, 2018

Best Wine Shop, 2018

Best Wine Selection, 2017

Best Wine Selection, 2015

Best of Souhegan, 2014

FIDDLEHEAD MAGAZINE READERS' POLL, Awarded by Fiddlehead Magazine

First Place in the "Dishing It Out" Category, 2019

NEW HAMPSHIRE UNION LEADER READERS' CHOICE AWARDS, Awarded by the New Hampshire Union Leader

GOLD Level Award, Specialty Foods: Vineyard / Winery, 2021 GOLD Level Award, NH Made Category - Winery, 2019 SILVER Level Award, NH Specialty Food Category - Wine, 2019

Specialty Food Category - Wine, 2018

Specialty Food Category - Wine, 2017

Specialty Food Category - Wine, 2016

Specialty Food Category - Wine, 2013

THE AMERICAN REGISTRY

One of America's Most Honored Businesses TOP 1%, 2019 One of America's Most Honored Businesses TOP 5%, 2019

WEDDINGWIRE.COM, Awarded by WeddingWire

Couples' Selected Top Ranked Wedding Vendors in New Hampshire, 2020

Wedding Wire Couples' Choice Award, 2019

Wedding Wire Couples' Choice Award, 2018

Wedding Wire Couples' Choice Award, 2017

Couples' Selected Top Ranked Wedding Vendors, 2016 Wedding Wire Couples' Choice Award, 2015

BEST OF THE SEACOAST, Awarded by Seacoast.com and Fosters.com

Best Local Winery, 2018

OPENTABLE DINERS' CHOICE AWARDS, Award by OpenTable

OpenTable Diners' Choice Award, 2018

THE KNOT BEST OF WEDDINGS HALL OF FAME, Awarded by The Knot

The Knot Best of Weddings, 2018 The Knot Hall of Fame, 2018 The Knot Best of Weddings, 2017 The Knot Hall of Fame, 2017 BEST OF SOUHEGAN VALLEY READERS' CHOICE AWARDS, Awarded by The Cabinet and Souhegan Valley Chamber of Commerce

Voted Best Wine Selection, 2017

Voted Best Wine Selection, 2015

Voted Best Wine Selection, 2014

ENTERPRISE BANK CELEBRATION OF EXCELLENCE,

Awarded by Enterprise Bank

Entrepreneurs of the Year, 2016

YANKEE MAGAZINE EDITOR'S CHOICE AWARD, Awarded by Yankee Magazine

Best of New England, 2016

BRIDES.COM BEST WEDDING PROS AWARD, Awarded by Brides.com

Top Rated Wedding Vendors, 2016

NEW HAMPSHIRE LIQUOR COMMISSION, Awarded by the New Hampshire Liquor Commission

New Hampshire Winery of the Year

WOMEN'S ENTREPRENEURIAL SPIRIT AWARD, Awarded by the Mary M. Dumais Memorial Fund

Women's Entrepreneurial Spirit Award, 2013

ABC BUILDERS EXCELLENCE IN CONSTRUCTION AWARDS, Awarded by ABC Builders and Contractors, Inc. New Hampshire/Vermont Chapter

Excellence in Construction Award, 2013

Awards Won by Amy La Belle

Business Leader of the Year

BUSINESS NH MAGAZINE MARCH, 2022

Business Excellence Award: Consumer Services

NH BUSINESS REVIEW SEPTEMBER, 2021

Top Women-Led Business

BUSINESS NH MAGAZINE OCTOBER, 2020

New Hampshire 200

NH BUSINESS REVIEW OCTOBER, 2019 AND 2021

Cornerstone Award

NH BUSINESSES FOR SOCIAL RESPONSIBILITY MAY, 2019

Greater Nashua's 25 Extraordinary Women

THE NASHUA TELEGRAPH FEBRUARY 2016

Top 60 Women-Led Companies

BUSINESS NH MAGAZINE OCTOBER, 2013



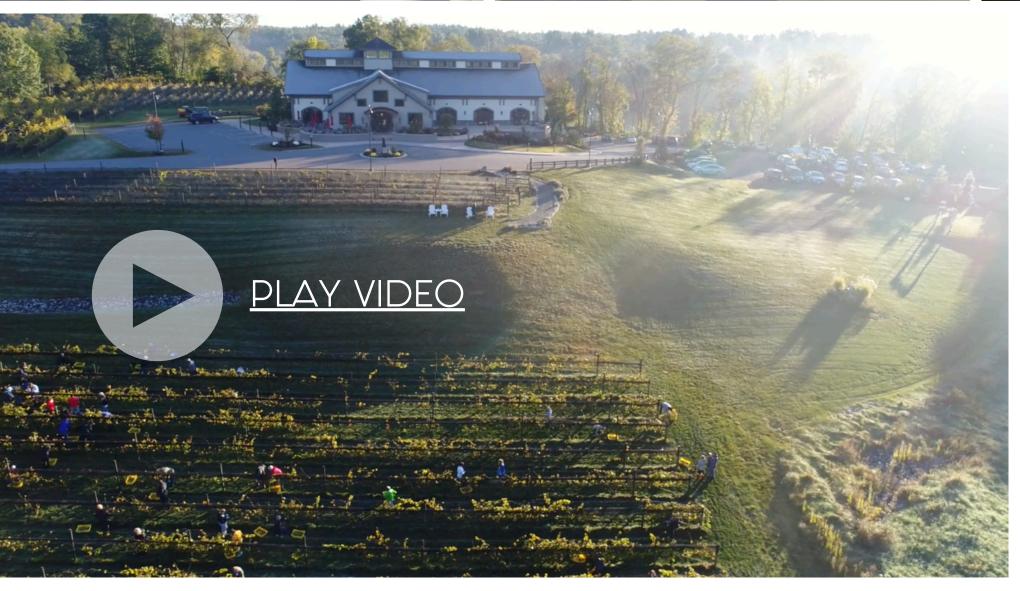
Media













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